

**Communicating the Broader Impacts of Your Research Using Visual Tools
A Workshop for Graduate Students**

When: Wednesday, February 22, 2012, 6:00 – 9:00 PM (Snacks provided)

Where: Room 251 (A, B, D, E), Salt Palace Convention Center

Sponsor: The Center for Ocean Sciences Education Excellence (COSEE) Pacific Partnerships

Facilitators: Shawn Rowe, Oregon Sea Grant, Oregon State University
Jude Apple, Shannon Point Marine Center, Western Washington University
Jan Hodder, Oregon Institute of Marine Biology, University of Oregon
Coral Gehrke, Oregon Institute of Marine Biology, University of Oregon
Alicia Christensen, Oregon State University

Background: One of the keys to communicating your work with any audience is making your science relevant and interesting. Whether you are trying to communicate to policy and decision makers, school groups, undergraduates, or public audiences, concept maps and other visual tools can help you organize your work into themes for communicating.

Description: In this workshop, we will introduce you to techniques and online tools for identifying and communicating the big ideas behind your work in ways that make it relevant and interesting without over simplifying it. Participants will identify important audiences, map out key components of their work, and develop strategies for communicating with their maps.

Participants in previous workshops have used our tools and techniques to:

- create better presentations for their graduate committees,
- plan their talks and posters for scientific meetings,
- develop tools for communicating to K-12 teachers and informal educators,
- plan lectures for courses they are teaching,
- make maps to support policy makers in climate change mitigation,
- come to better understand how their work fits with their colleagues work.

Registration: We encourage you to register at <http://www.surveymonkey.com/s/OSM2012>. Light snacks and refreshments will be provided.

Questions? Contact Coral Gehrke at cgehrke@uoregon.edu.

